FAFSA Collaborative Outreach for Alabama Students

Dr. Jim Purcell, Alabama Commission on Higher Education





FAFSA Completion Initiative

- Per a policy passed by the Alabama State Board of Education, FAFSA
 Completion became a graduation requirement for high school students
 on April 8, 2021.
- Policy became effective for the May 2022 high school graduating class.
- Success of the initiative has required collaboration among the following:
 - Alabama State Department of Education
 - Alabama Community College System
 - Alabama Possible (statewide nonprofit focusing on college access)
 - Alabama Commission Higher Education
 - Alabama Public Library System











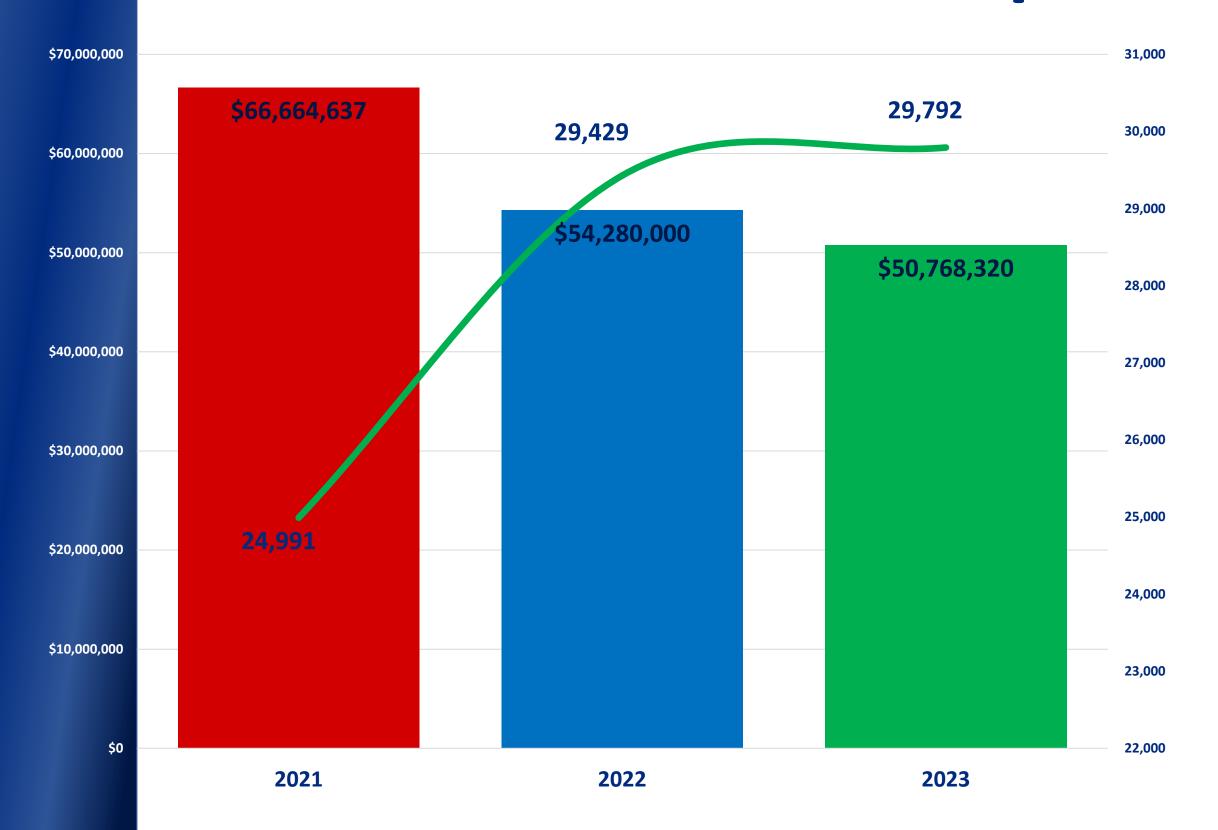
Why is Completing the FAFSA Important?

- FAFSA is a **gateway** to over **\$150 billion** in federal aid as well as most state and institution aid.
- Alabama's Class of 2021 left roughly \$67.8 million in unclaimed Pell Grant money on the table (ranked 15th nationally).
- FAFSA Completion is strongly associated with positive outcomes:
 - 92% of seniors who completed FAFSA enrolled in college or university following graduation;
 - Education is linked to higher incomes, better health, and more civic engagement.





Alabama's Estimated Unclaimed Pell Dollars and Student FAFSA Completions

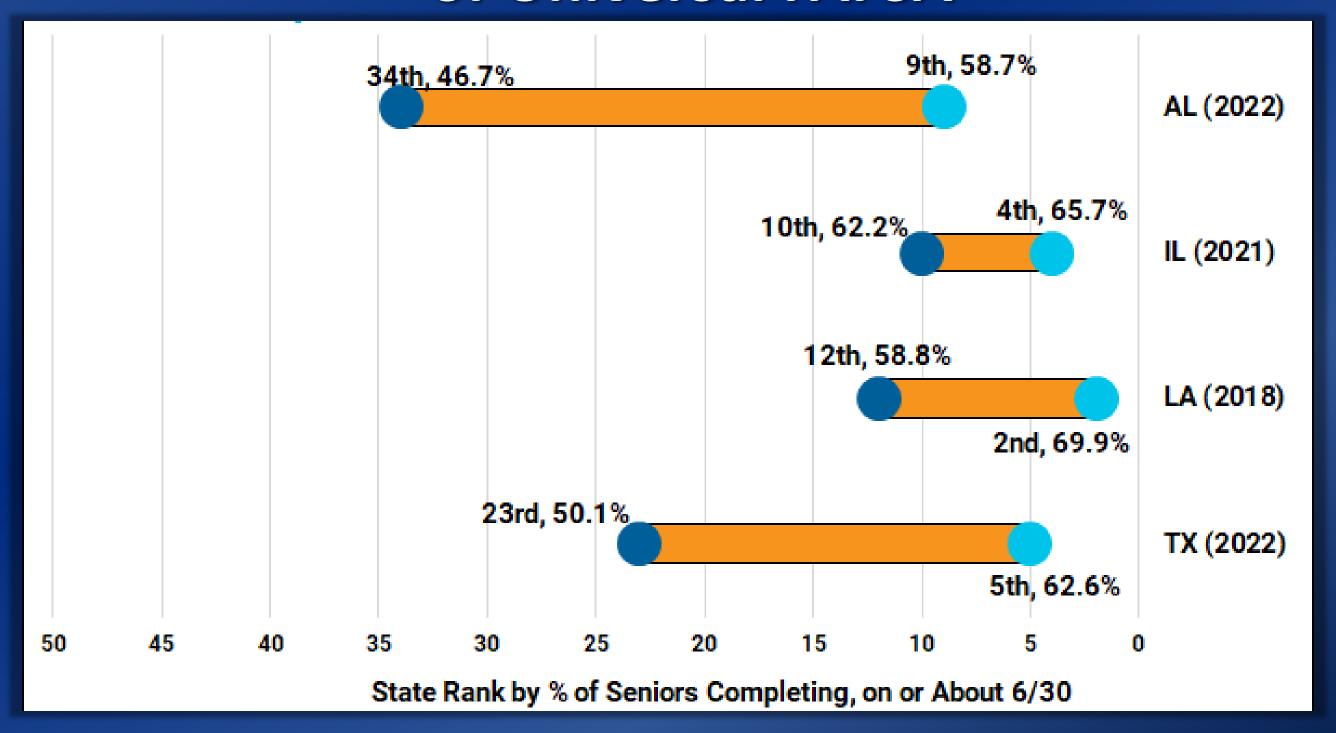


- AL has reduced unclaimed Pell dollars by \$1.3M for every percentage increase in FAFSA Completion.
- AL students received an estimated \$11.8M in 2022 and \$14.4M in 2023 of unclaimed Pell dollars due to improved FAFSA Completion.

Alabama's annual commitment of \$500,000 yielded an average increase of \$13,100,000 in federal student aid.

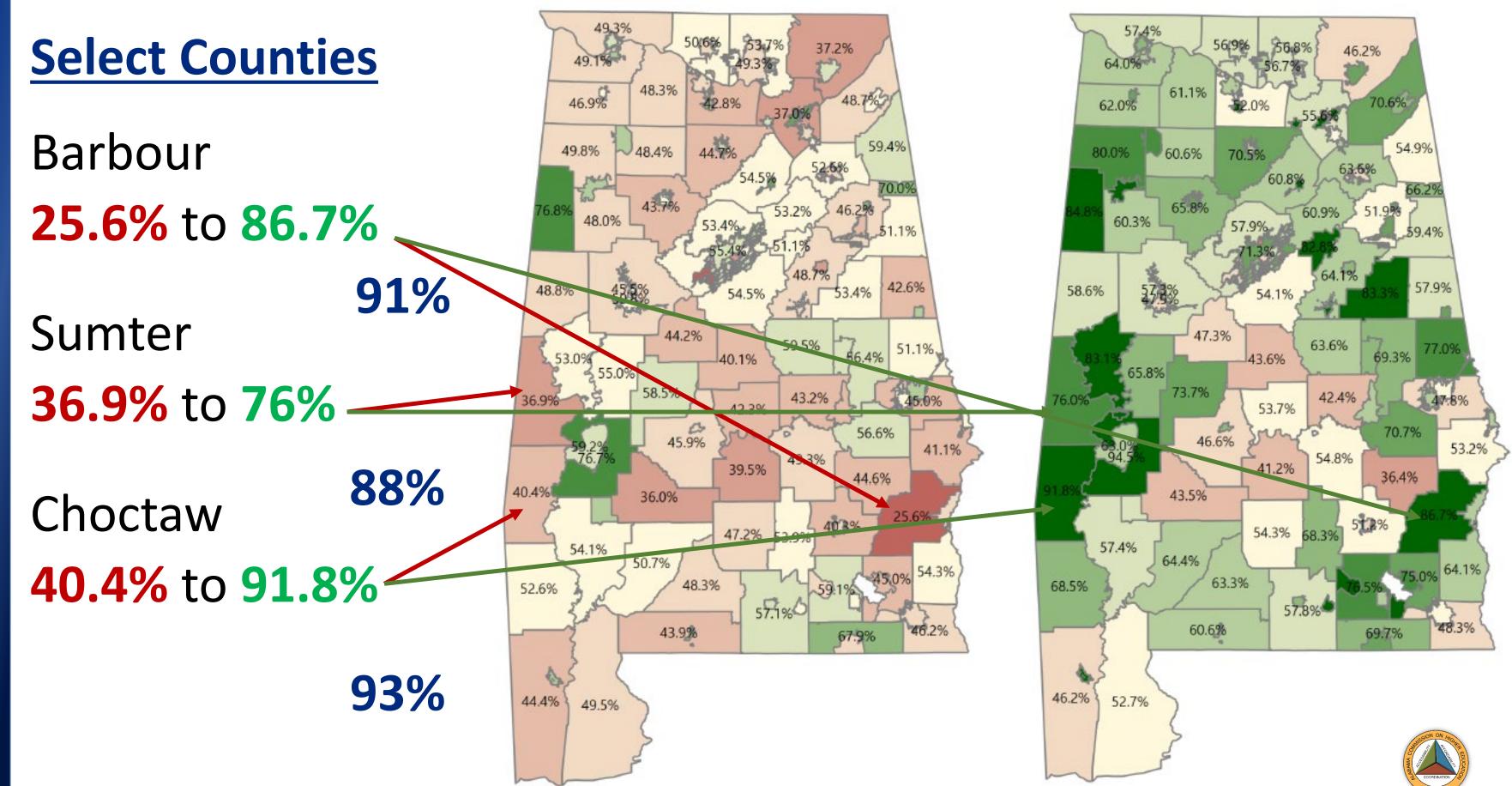


States' FAFSA Completion Rank and Percentage of Seniors Completing a FAFSA in **Year Before** and **Implementation Year**of Universal FAFSA



Source: National College Attainment Network (NCAN.org)

FAFSA Completions by School District 2021-23



Benefits of FAFSA Initiative in Alabama

- Oracle revises software when FAFSA makes changes
- More students now apply and complete the FAFSA
- Significantly increased FAFSA completions for students from low income, minority, rural, and urban backgrounds
- FAFSA error messages are addressed earlier in the process
 - Reduces duplicative efforts by campuses
- More students have financial aid support for college
- College enrollment increases
 - Community colleges had a 17% increase in student applications and a 7% increase in student enrollment
- More communication efforts with recent high school graduates reduced Summer Melt in 2023





FAFSA 101 & Updates

Mae Whiting, Data & Research Director Alabama Possible





Alabama Goes to College Campaign



CASH FOR COLLEGE

Cash for College's goal is for every graduating senior to complete the FAFSA (Free Application for Federal Student Aid) before they graduate from high school so that they can access federal, state, and institutional aid to pay for their education after high school.

ALABAMA COLLEGE APPLICATION WEEK

Alabama College Application Week is part of a national effort to increase the number of first-generation college students and students from low-income families pursuing a college degree or other higher education credential.

COLLEGE AND CAREER DECISION DAY

College and Career Decision Day celebrates students committing to pursue their education past high school: whether to obtain a two-year degree, a four-year degree, a certificate or industry recognized credential; enter the military; or pursue a skilled trade.

- What is the FAFSA and why should students complete it?
- What are some of the key changes on the new 2024-25 FAFSA?
- What are the steps and documents needed to complete the new FAFSA?
- Where can families find resources and support?

Types of Financial Aid

There are **four** main types of financial aid to help you pay for college:

- GRANTS

 Gift aid that doesn't have to be paid back. Grants are often need-based like the federal Pell Grant.
- 2 SCHOLARSHIPS
 Another form of gift aid. Can be awarded for anything, including academics, athletics, or volunteer work.
- WORK-STUDY

 Get a paid part-time job through the federal work-study program to help you cover part of the cost of college.
- 4 LOANS
 Borrowed money that must be paid back with interest (an extra charge that grows over time).





What is the FAFSA?

The FAFSA is used to determine a student's eligibility for grants, scholarships, work-study jobs, and low-interest loans.

Why complete the FAFSA?

Access to federal and non-federal aid

- There are many need-based federal aid options, including the Pell Grant which is aid that *does not* have to be paid back.
- Many non-federal grants and scholarships, including institutional aid from colleges, also require FAFSA completion.
- Most students in AL qualify for Pell Grant aid. The max award is \$7,395/yr, which is significant because the average cost of tuition and fees at a 2-year college in AL is \$5,048/yr.

Source: National Center for Education Statistics (Digest of Education Statistics 2020-21)

and National College Attainment Network

Types of Federal Aid

Financial Aid Type	Main Qualification
Pell Grant	Demonstrate financial need; up to \$7,395 per year
Federal Supplemental Ed Opportunity Grant	Demonstrate exceptional financial need
Iraq and Afghanistan Service Grant	Parent/guardian died serving
TEACH Grant	Students take courses and commit to a teaching career
Federal Work-Study	Demonstrate financial need; work part-time

Types of Federal Aid

Financial Aid Type	Main Qualification		
Federal Direct Subsidized Loan	Some financial need; government pays interest while student is in school		
Federal Direct Unsubsidized Loan	No financial need required; student responsible for interest during all periods		
<u>Direct PLUS Loans</u>	Taken out by parents or graduate students; higher interest rates		
Aid for International Study	Students studying abroad or getting a degree from an international school		
Aid for Military Families	Students serving in the military or those who are related to active duty personnel or a veteran		

Changes in FAFSA Rules for 2024-25

- FAFSA will be reduced the amount of questions.
- Importing income data from tax records will be easier.
- Formulas to determine who will qualify for aid and how much money to be received have been changed.
 - New formula emphasizes wealth instead of cash flow.
- Lower-income families should be eligible for more aid.
- Students who are incarcerated and have been convicted of drug-related offenses are now eligible for financial aid.



Changes in FAFSA Rules for 2024-25

- If the student is a dependent student for purposes of the FAFSA, students and their parent(s) must each create a Student Aid Account (FSA ID) before completing the form.
- The Social Security Administration must verify each user's identity and authenticate their FSA ID before the form can be accessed. This can sometimes take 3 days.
- There is an alternative identity verification process for students whose parents do not have Social Security numbers. This includes students with undocumented parents.
- Students and parents must log in to the FAFSA separately to complete their respective sections of the form.

Changes in FAFSA Rules for 2024-25

- Unintended/Intended consequences less financial aid for some students:
 - Net worth of family farms and businesses will now be required as part of the FAFSA application.
 - Number of students a family has enrolled in college will no longer factor into the FAFSA calculation.
 - If parents are divorced/separated, the parent who provided the most financial support in the last calendar year now completes the FAFSA.

Current issues for 2024-25 FAFSA

- After a **delayed launch**, there have been several **technical glitches and delays** associated with the release of the new FAFSA.
- Many families are encountering issues with different aspects of the form, which will delay submission and ultimately postpone the timeline for receiving and accepting aid offers from colleges and universities.

Steps to Complete the FAFSA

• STEP 1: Create FSA IDs

These should be done in advance!

- STEP 2: Gather documents
- STEP 3: Student fills out their section of the application
- STEP 4: Contributor completes their section, if applicable
- STEP 5: Review FAFSA Submission Summary
- STEP 6: Complete verification, if applicable
- STEP 7: Receive/accept financial aid offers

Documents Needed for FAFSA

It can save time and ensure accuracy if families have the necessary paperwork before starting the FAFSA:

- Social Security number of student
- Alien Registration number of student [if not a U.S. citizen]
- Date(s) of birth for student & parent(s) [if student is dependent]
- Parent(s) Social Security number(s), if available* [if student is dependent]
- Prior-Prior Year Tax Returns, if manually entering [2022 taxes for 2024-25 cycle]
- Information on child support received and federal benefits received like Medicaid, SSI, SNAP, TANF, etc.
- Information on cash, savings and checking account balances, investments, real estate assets (not including home)

Partners

- We encourage libraries to support FAFSA completion by building relationships and collaborating with the following groups:
 - High school guidance counselors and career coaches within your school district
 - Financial Aid Directors and staff at local community colleges and universities
 - College access and success organizations like Alabama Possible

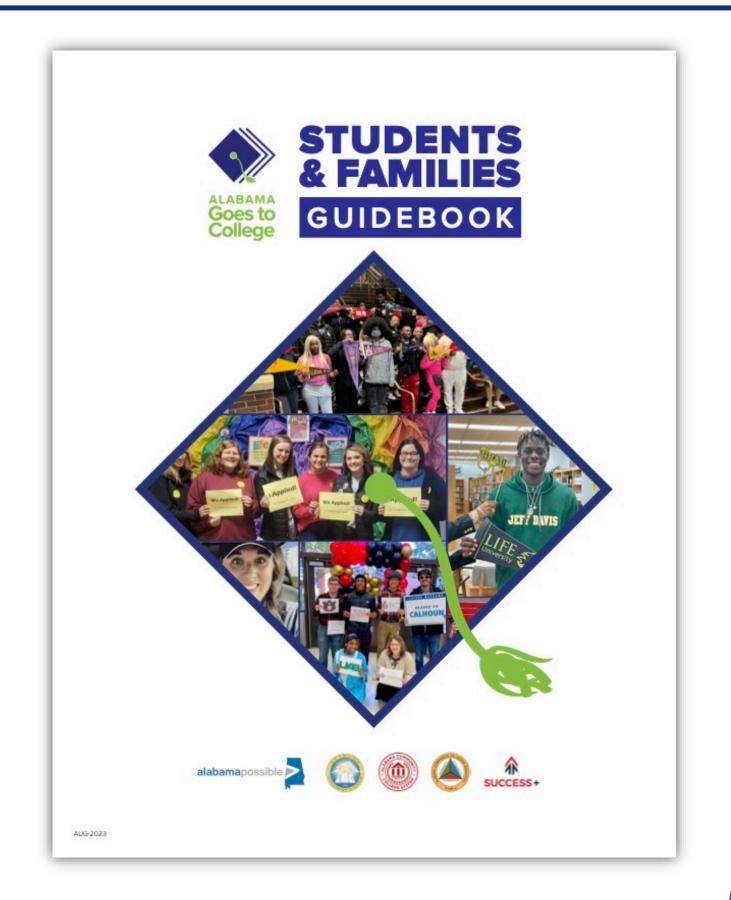






2024-25 FAFSA Playlist available on Federal Student Aid's YouTube





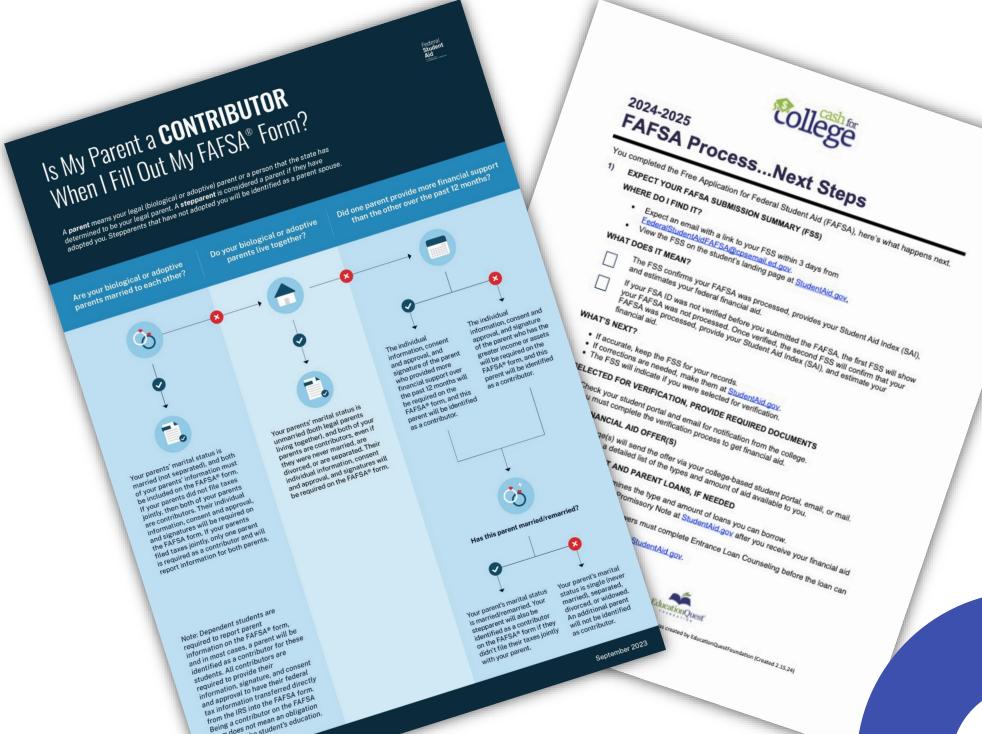




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Stay Connected!

WEBSITE

alabamagoes2college.org



PHONE

334.316.6155

EMAIL

algoestocollege@alabamapossible.org

FAFSA Completion Portal

Ron Leonard, Director of Special Initiatives, ACHE



Overview of the FAFSA Completion Portal

What is it? A web tool that shows the progress of how well all Alabama school districts and their schools are completing the FAFSA.

Where is it? https://fafsa.ache.edu

Who can access it?

- Public can view the completion metrics by the individual schools, school districts, and statewide
- Approved educators of school districts with a signed ACHE user agreement have access to more detailed information to help students with the completion process



Public View of FAFSA Portal: Homepage



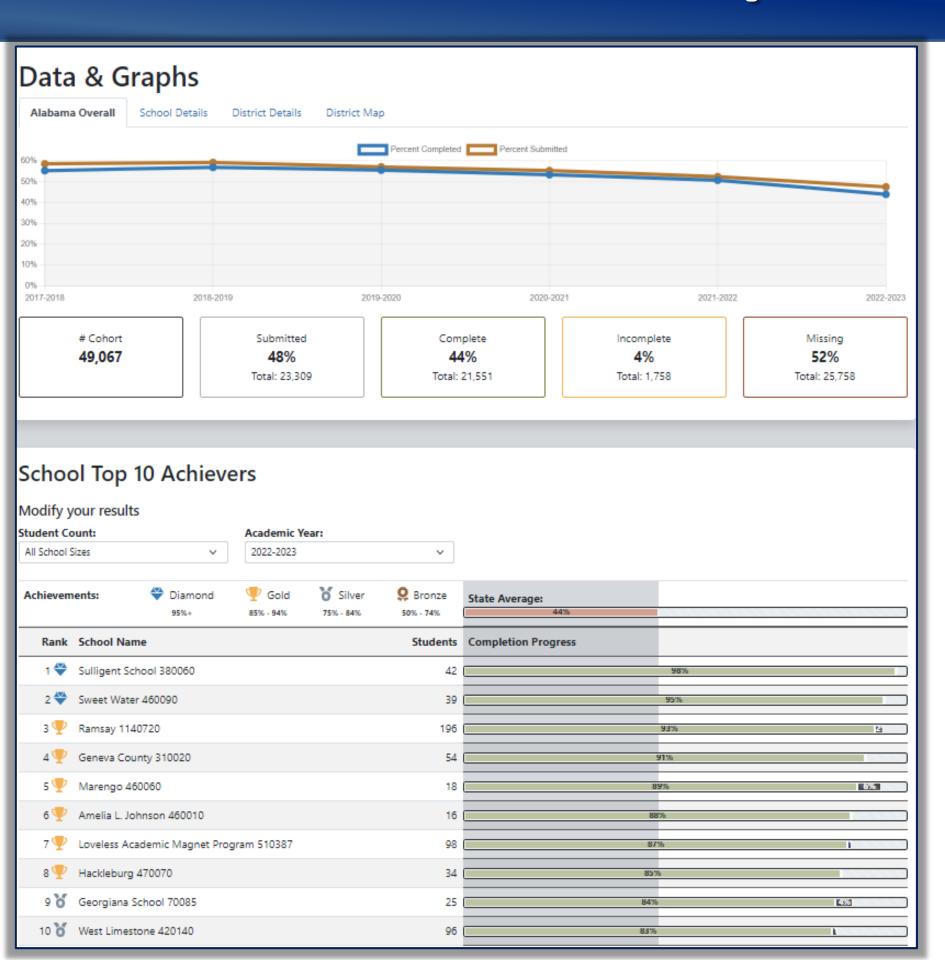
The FAFSA Completion
Portal has added
enhanced graphics
and statistical data.

More information about the FAFSA, state financial aid opportunities, and directories and costs of attending Alabama's institutions of higher education have also been made available.

Public View of FAFSA Portal: Data and Graphs

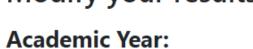
The *Data and Graph* section on the home page leads to a page with graphs and statistics for the state's completion rate as well as the top 10 school districts and top 10 schools.

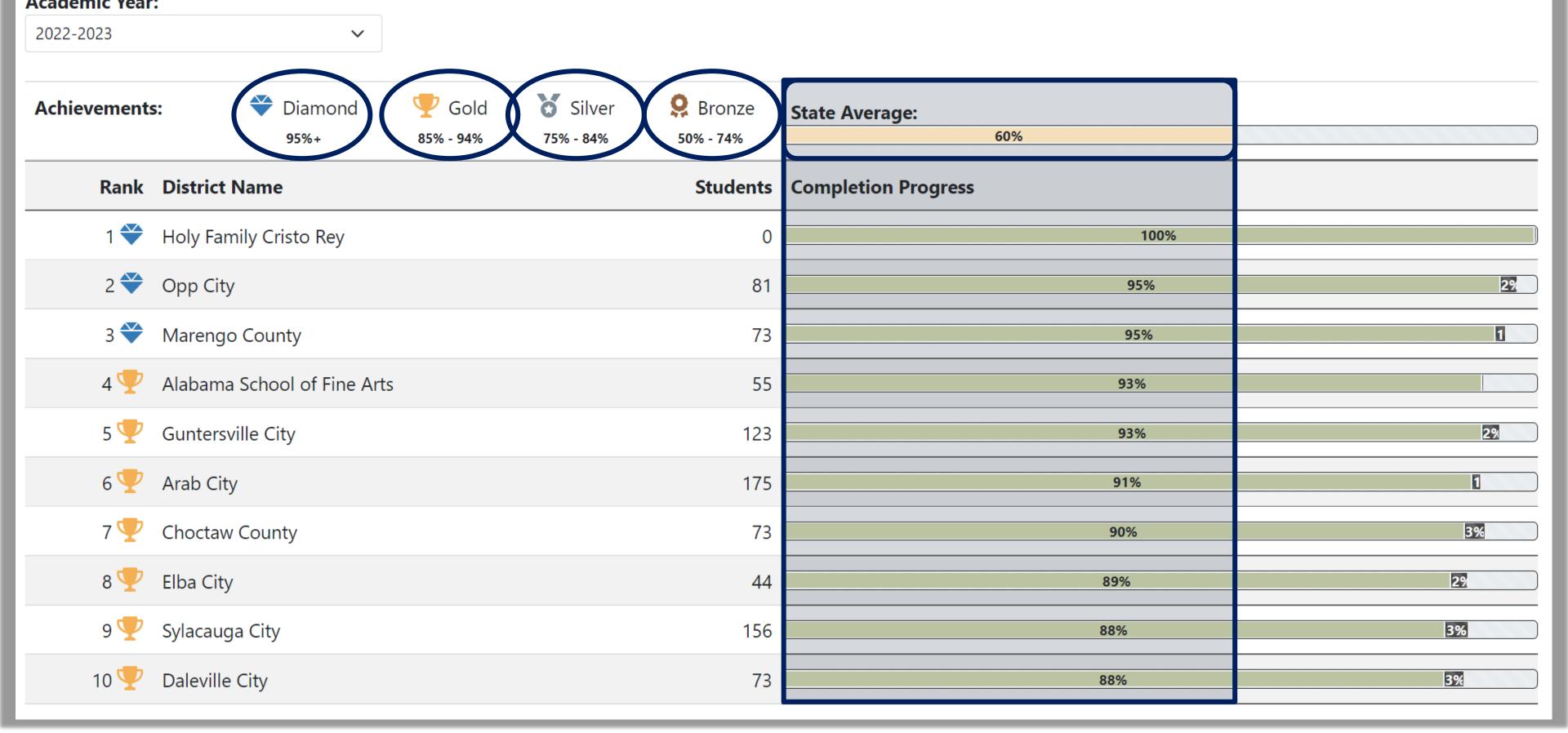
Dividers across the top of this page allows you to search for details per school and district. A district map by county is also available for a statewide overview of completion rates.



District Top 10 Achievers

Modify your results



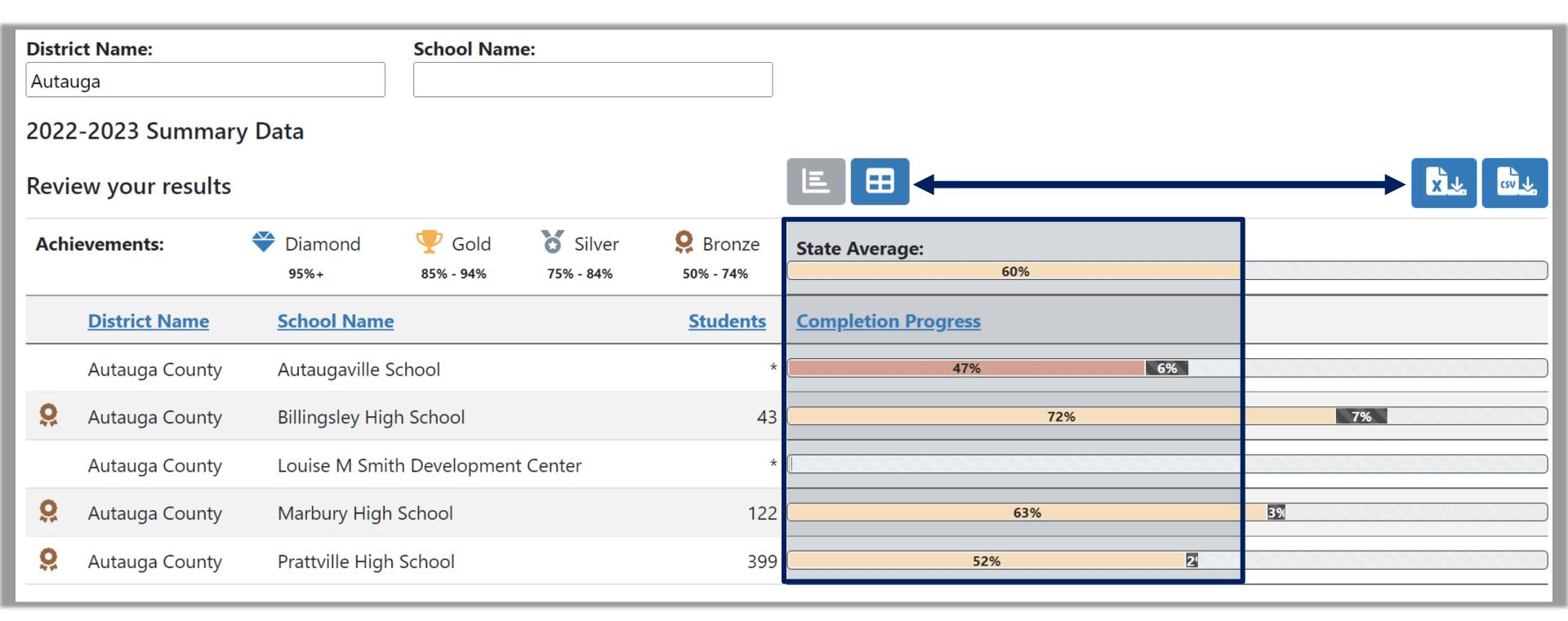


School Top 10 Achievers

Modify your results

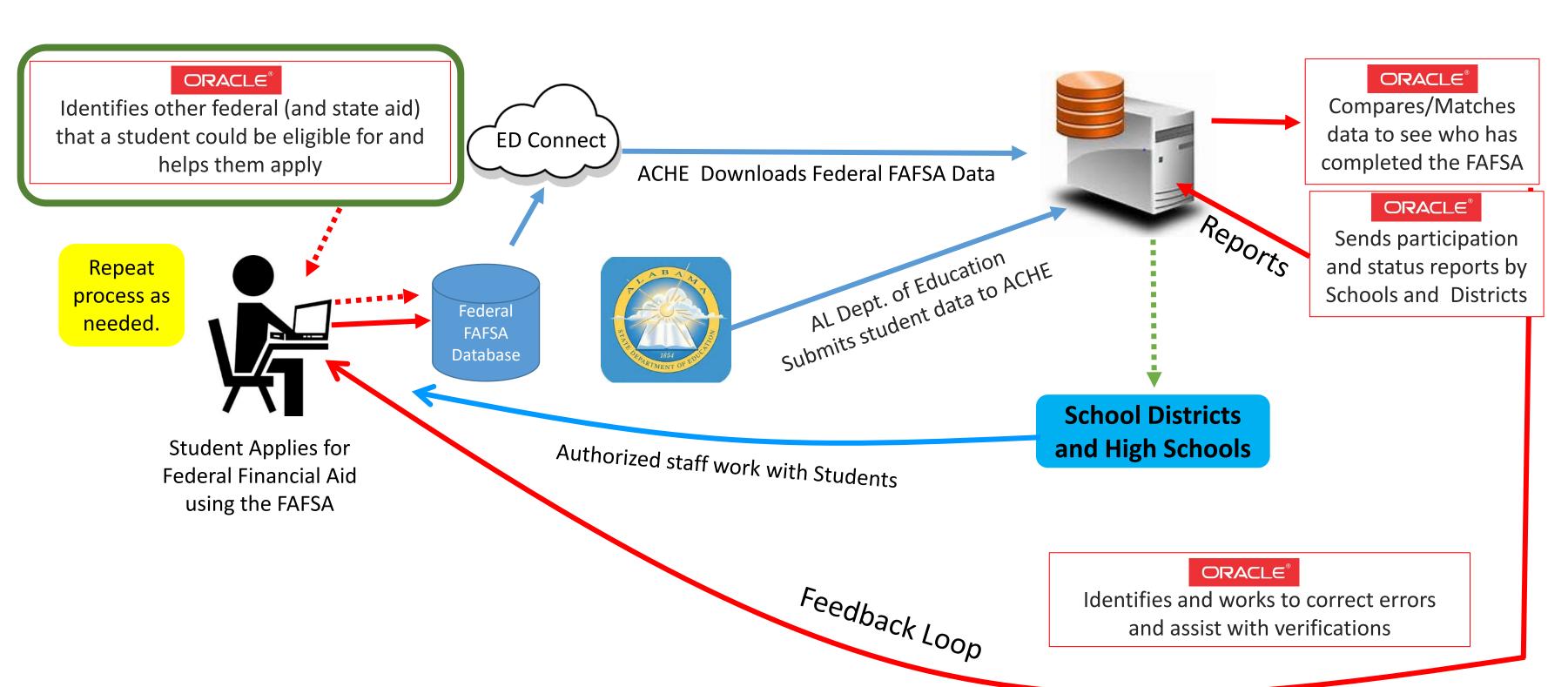
Student Co	ount:		Academic Yo	ear:			
All School S	iizes	~	2022-2023		~		
Achievem	ents:	Diamond 95%+	Y Gold 85% - 94%	Silver 75% - 84%	Bronze 50% - 74%	State Average: 60%	
Rank	School Nan	ne			Students	Completion Progress	
1 🍑	Holy Family	Cristo Rey 3000000)		0	100%	
2 🍑	Georgiana S	School 70085			25	100%	
3 🌄	Loveless Aca	ademic Magnet Pro	gram 510387		98	99%	
4 💝	Geneva Cou	inty 310020			54	98%	
5 💝	Sulligent Sch	hool 380060			42	98%	
6 💝	Ramsay 114	0720			199	97%	
7 💝	Opp 180001	10			81	95%	2%
8 🍑	Sweet Water	r 460090			39	95%	
9 🏆	Marengo 46	50060			18	94%	6%
10 🕎	Amelia L. Jo	hnson 460010			16	94%	

Schools within District





Process Flow Diagram





Other Important FAFSA Portal Information

The portal is updated on a daily basis at the start of the FAFSA year.

- Targeted information supports schools and districts with helping their students complete the FAFSA
- Improved reporting and data analysis capability is provided
- Displays ranks and badges to encourage participation statewide

FAFSA letters are sent via email to all students according to their FAFSA status:

- FAFSA is Missing or Incomplete
- Congratulations Your FAFSA is Complete!
 - Information to the Birmingham Promise students is shared

Ron Leonard

fafsa@ache.edu (334)242-2211



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Thank You!



